HMV PURE REWARDS PROGRAM

On January 27, 2017, the Ontario Superior Court of Justice (Commercial List) (the "Court") granted a receivership order (the "Receivership Order") pursuant to section 101 of the Courts of Justice Act (Ontario), as amended, and section 243 of the Bankruptcy and Insolvency (Canada), as amended, among other things, appointing Richter Advisory Group Inc. as receiver of the assets, property and undertakings of HMV Canada Inc. (in such capacity, the "Receiver"). Concurrently with the issuance of the Receivership Order, the Court also granted an order, among other things, approving the liquidation transaction contemplated under an agency agreement entered into by and among HMV Canada Inc., the Receiver and a contractual joint venture composed of Gordon Brothers Canada ULC and Merchant Retail Solutions ULC.

As a result of the receivership proceedings of HMV Canada Inc., all functionally for the HMV Pure program was disabled on or about February 2, 2017, as posted online - https://purehmv.com/ca/en/home.html."