RICHTER

March 6, 2013

TO THE CREDITORS OF Effigi Inc. (the "Company")

Please take notice that on March 1, 2013, the Quebec Superior Court (sitting as Tribunal designated under the *Companies' Creditors Arrangement Act* ("CCAA")) issued an order granting the above-mentioned Company protection under the CCAA. Richter Advisory Group Inc. is the Court-Appointed Monitor during the period the Order is in force.

Please be advised that the Order granted by the Court stays all proceedings against the Company until and including April 2, 2013 and thereafter, to the extent necessary, an extension of the Order and Stay of Proceedings, will be sought. A copy of the Order can be obtained from the website of the Monitor or upon direct request to the undersigned at the coordinates mentioned below.

At present, creditors are not required to file a Proof of Claim. In due course, we will be forwarding to the creditors a Proof of Claim form together with the Plan of Arrangement yet to be filed by the Company, as well as convening a creditors' meeting to vote on same.

For any further information, please do not hesitate to contact the undersigned or Andrew Adessky, CPA, CA, at 514.934.3513 or visit our website at http://www.richter.ca/en/insolvency-cases/e/effigi-inc. Additional information, as it is available, will also be posted to our website.

Richter Advisory Group Inc.
Court-Appointed Monitor

Gilles Robillard, CPA, CA, CIRP



