RICHTER

August 13, 2014

TO THE CREDITORS OF Bombay & Co. Inc., Bowring & Co. Inc. and Benix & Co. Inc. (collectively the "B+C Entities")

Please take notice that on August 6, 2014, the Ontario Superior Court of Justice (Commercial List) issued an order (the "Initial Order") granting the B+C Entities protection under the *Companies' Creditors Arrangement Act*. Pursuant to the Initial Order, Richter Advisory Group Inc. was appointed as monitor of the B+C Entities (the "Monitor").

Please be advised that the Initial Order granted by the Court stays all proceedings against the B+C Entities until and including September 5, 2014 and thereafter, to the extent necessary, an extension of the Initial Order and stay of proceedings, will be sought. A copy of the Initial Order can be obtained from the website of the Monitor or upon direct request to the individual mentioned below.

At this time, the B+C Entities are considering their restructuring alternatives and operations are continuing.

To date, no claims procedure has been approved by the Court and creditors are, therefore, not required to file a proof of claim at this time.

Copies of future Court orders and other material relating to these proceedings will be available on the Monitor's website.

If you have any questions or require additional information in respect of these proceedings, please do not hesitate to contact the undersigned (416.488.2345 or ASherman@richter.ca) or visit the Monitor's website at http://www.richter.ca/en/insolvency-cases/b/bombay-and-co-inc-bowring-and-co-inc-benix-and-co-inc.

Richter Advisory Group Inc.

In its capacity as Monitor of Bombay & Co. Inc., Bowring & Co. Inc. and Benix & Co. Inc. and not in its personal capacity

Adam Sherman, MBA, CIRP

T. 1-866-576-0499 F. 514.934.8603 claims@richter.ca

Richter Advisory Group Inc. 181 Bay St., Suite 3320, Bay Wellington Tower Toronto, ON M5J 2T3 www.richter.ca Montréal, Toronto



(français – recto)