

CANADA

PROVINCE OF QUEBEC  
DISTRICT OF MONTREAL  
No.: 500-11-050409-164

SUPERIOR COURT  
(Commercial Division)

---

IN THE MATTER OF THE AMENDED PLAN OF  
COMPROMISE OF:

7098961 CANADA INC. (FORMERLY KNOWN  
AS BEYOND THE RACK ENTERPRISES INC.)

DEBTOR

- and -

RICHTER ADVISORY GROUP INC.

MONITOR

---

**INSTRUCTIONS TO CREDITORS WHO WISH TO ASSERT THEIR CLAIMS AGAINST 7098961  
CANADA INC. (FORMERLY KNOWN AS BEYOND THE RACK ENTERPRISES INC.), ITS  
DIRECTORS AND/OR OFFICERS**

Please note that the bar date for the filing of all proofs of claims (collectively, the "Proofs of Claim, and each a "Proof of Claim") in respect of a Claim (as defined in the Amended C&M Procedure Order") is July 18, 2016, at 5:00 PM (EST), or, for creditors with Restructuring Claims (as defined in the Amended C&M Procedure Order) arising after July 18, 2016, ten (10) days after the date of receipt by the creditor of a notice of resiliation, repudiation or termination of the contract, lease, employment agreement or other agreement (the "Claims Bar Date").

Pursuant to an Order of the Québec Superior Court granted on June 13, 2016 (the " **Amended C&M Procedure Order**"), a process (the "**Claims Process**") was approved for the purpose of identifying, establishing, adjudicating or otherwise resolving any and all Claims (as defined in the Amended C&M Procedure Order) of any persons against 7098961 Canada Inc. (the "**Debtor**"), its directors and/or officers.

The purpose of these instructions is to provide you with the information required to file a Proof of Claim in respect of any Claims you may have against the Debtor, its directors and/or officers.

**FILING A PROOF OF CLAIM**

**Please note that this form of Proof of Claim is only to be used if you have a Claim against the Debtor, its directors and/or officers.**

Please review all the enclosed documents carefully.

T.1.866.585.9751 or 514.908.3796  
[BTR@richter.ca](mailto:BTR@richter.ca)

Richter Groupe Conseil Inc.  
Richter Advisory Group Inc.  
1981 McGill College  
Montréal QC H3A 0G6  
[www.richter.ca](http://www.richter.ca)

Montréal, Toronto



If you have a Claim against the Debtor, its directors and/or officers you must complete, sign and provide to the Monitor a Proof of Claim with respect to such Claim(s) so that it is actually received by the Monitor on or before the Claims Bar Date. Otherwise such Claim(s) against the Debtor, its directors and/or officers will be forever barred and extinguished.

When submitting a Proof of Claim, you must attach any documents that support the Claim(s) and provide a description of the basis for the Claim(s).

A completed and signed Proof of Claim may be provided to the Monitor by e-mail at [BTR@Richter.ca](mailto:BTR@Richter.ca), facsimile at 514.908.3797 or 1.866.773.2196, mail, courier or registered mail to the address set out below.

#### **FURTHER INFORMATION**

If you have any questions regarding the Claims Process or any of the enclosed forms, please contact Richter Advisory Group Inc. at the following coordinates:

**Richter Advisory Group Inc.**

Court-appointed Monitor of  
7098961 Canada Inc. (Formerly known as Beyond The Rack Enterprises Inc.)  
1981 McGill College Avenue  
Montreal QC H3A 0G6  
Telephone: 514.908.3796 or 1.866.585.9751  
Fax: 514.908.3797 or 1.866.773.2196  
E-mail: [BTR@Richter.ca](mailto:BTR@Richter.ca)

Additional Proof Claim forms can be found on the Monitor's website at <https://www.richter.ca/en/folder/insolvency-cases/0-9/7098961-canada-inc>. or obtained by contacting the Monitor at the coordinates indicated above and providing particulars as to your name, address, facsimile number and e-mail address. Once the Monitor has this information you will receive, as soon as practicable, additional Proof of Claim forms.